

## Welcome to Hotel St. George – Today is the beginning of a new chapter

A new chapter in the history of Helsinki hotels has begun. Luxurious Hotel St. George opened today, on the 2<sup>nd</sup> of May, directly across from the beautiful Old Church Park in the heart of Helsinki. Hotel St. George redefines luxury and focuses on experiences.

At the end of 2015 Kämp Collection Hotels, a group of most prestigious and high-quality hotels in Helsinki area, unveiled its tenth hotel venture. Now, following a meticulous restoration, modern yet elegant Hotel St. George has been selected globally as one of the most significant new launches of the year by *Design Hotels*.

### Moments are more

Hotel St. George offers its guests more: more moments of wellbeing and extraordinary details, which combine privacy, silence, beauty, inner harmony, and inspiring art and food experiences.

Housed in a magnificent historic building by architect **Olli Tarjanne**, Hotel St. George comprises 148 individually designed rooms and five unique suites. The *Wintergarden* at the heart of the hotel has been finished with a glass roof. **Pekka Jylhä's** six-metre metal sculpture **Learning to fly** has found a home in the light-filled space. The *Wintergarden* houses Nooks, private rooms ideal for small social gatherings, as well as the salons *Edith*, *Elias* and *Kalervo* for dinner parties and other festive occasions with friends.

Art, design and culture are present in every aspect of Hotel St. George. A work of art by the internationally renowned modern artist **Ai Weiwei** adorns the gallery-esque lobby at the hotel's main entrance on Yrjönkatu. Standing face to face with the giant white dragon is a magical moment for hotel guests.

Restaurant *Andrea* on the Lönnrotinkatu side of the hotel offers fascinating taste encounters at street level. Its creative executive chef half Finnish and half Turkish **Mehmet Gürs** is also behind one of the world's best Restaurants, *Mikla* in Istanbul.

*St. George Bakery & Bar* on Yrjönkatu is a place for relaxed solitude and encounters over a drink. The Monocle magazine kiosk in the hotel interior

provides a tranquil reading room, while the *St. George Care* spa concept delivers both mental and physical wellbeing with its pool, sauna and relaxation space, and treatment rooms.

The idea of balance between true relaxation and unforgettable experiences, rest and activity, has been the guiding light in creating the hotel's novel concept. The meaning of wellbeing, personal and customised service, and a genuine customer experience are more important than ever.

## Kämp Collection Hotels

Kämp Collection Hotels is a Finnish hospitality group which consists of Finland's most reputable hotels, restaurants and luxury Spas. Kämp Collection Hotels employs approximately 550 hospitality professionals and its turnover in 2017 was 76 million euros.

Kämp Collection Hotels' the most well-known hotels are Hotel Kämp established in 1887 and the luxurious Hotel St. George opened 2nd of May, 2018. In addition the luxury and design hotel Klaus K Hotel, the popular lifestyle hotel chain GLO, including GLO Kluuvi, GLO Art, GLO Sello and GLO Airport hotels, the exclusive and comfort Hotel Haven, the elegantly modern Hotel Lilla Roberts and the uniquely welcoming Hotel Fabian are part of the group.

### FOR MORE INFORMATION, PLEASE CONTACT

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### PRESS MATERIALS

[goo.gl/NSGoG4](https://goo.gl/NSGoG4)

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