

## Encounters – Hotel St. George, Chapter Two

Hotel St. George is like a book that's being written, with its first chapters now completed. The central elements of the hotel's concept have already taken shape: respecting the heritage of the building's history and past owners, redefining luxury and focusing on experiences, being local yet international, and understanding the value of time. Set to open its doors in February 2018, Hotel St. George will be the result of numerous encounters with talented thinkers and doers, combined with hard work.

Hotel St. George will offer its guests more: more moments of well-being and extraordinary details, which combine privacy, silence, beauty, inner harmony, and inspiring art and food experiences.

Housed in a magnificent historic building by architect **Olli Tarjanne**, Hotel St. George will comprise 148 individually designed rooms and five unique suites. The *Wintergarden* at the heart of the hotel has been finished with a glass roof, and during the autumn **Pekka Jylhä's** six-metre metal sculpture will find a home in the light-filled space. The *Wintergarden* houses Nooks, private rooms ideal for small social gatherings, as well as the larger salons *Edith*, *Elias* and *Kalervo* for dinner parties and other festive occasions with friends.

Art, design and culture are present in every aspect of Hotel St. George. A work of art by the internationally renowned modern artist **Ai Weiwei** will adorn the gallery-esque lobby at the hotel's main entrance on Yrjönkatu. Standing face to face with the giant white dragon will be a magical moment for hotel guests.

Restaurant *Andrea* on the Lönnrotinkatu side of the hotel will offer fascinating taste encounters at street level. Its chef duo, half Finnish and half Turkish **Mehmet Gürs** and the local visionary **Antto Melasniemi**, will merge their expertise to deliver an informal combination of the new and the familiar.

*St. George Bakery & Bar* on Yrjönkatu will be a place for relaxed solitude and encounters over a drink. The Monocle magazine kiosk in the hotel interior will provide a tranquil reading room, while the *St. George Care* spa concept will deliver both mental and physical well-being with its pool, sauna and relaxation space, and treatment rooms.

The idea of balance between true relaxation and unforgettable experiences, rest and activity, has been the guiding light in creating the hotel's novel concept. The questions of well-being, personal and customised service, and a genuine customer experience are more important than ever.

Hotel St. George and **Hintsa Performance** continue looking for new ideas and services together to complete the hotel experience and concept.

The exclusive Design Hotels group has selected Hotel St. George as one of the most significant new launches of 2017–2018.

FOR MORE INFORMATION, PLEASE CONTACT

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